



## Stepping up for mental health: MINDSET's annual charity event, *Walk Up Jardine House*, raised a record HKD\$3.8 million for mental health

- HKD\$3.8 million was raised for mental health initiatives, which was the highest amount in the history of Walk Up Jardine House (“WUJH”)
- WUJH adopted an innovative format, with over 60 step machines placed across 56 corporate offices
- 67 million steps were accumulated over the month-long campaign to raise awareness for mental health



*Photo caption: DFI Retail Group – Mannings and GNC won the Jardine Matheson Group Challenge with an astounding 1.8 million steps. John Witt (second from left), Group Managing Director of Jardine Matheson, presented the award to the team.*

**20 October 2022, Hong Kong** – After a month-long campaign, the **Walk Up Jardine House (“WUJH”)** fundraising event concluded with a prize presentation and awards ceremony at Centricity, Central Hong Kong, to celebrate the biggest contributors towards raising awareness about mental health.

Over HKD\$3.8 million was raised – the highest in the history of WUJH. The event saw almost 3,000 participants accumulate 67 million steps, equivalent to over 70,000 trips up the iconic Jardine House in Hong Kong.



WUJH is the Jardine Matheson Group charity MINDSET's annual charity event, which seeks to raise funds and awareness for mental health initiatives and programmes. Themed “Beyond the Steps” for this year’s edition, the event commemorated 20 years of MINDSET’s contributions towards mental health, and encouraged participating sponsors, employees, and partners to look ahead to further their community impact for the next 20 years and beyond.

As opposed to the traditional one-day in-person event, WUJH 2022 was delivered to participants by way of step machines located in each office over the competition period. This innovative format helped more participants join, while also enabling safe social distancing. Each step machine was equipped with a digital screen which walked you through the 20-year journey of MINDSET, educational information on mental health, and access to a leadership board to track the competitors’ progress.

### **Stepping up for mental health**

There were four categories for participants to compete in: The Jardine Matheson Group Challenge for Jardines companies, The Jardines Individual Challenge for Jardines employees, The Business Associates Group Challenge, and The Business Associates Individual Challenge.

Tat Chung Cheng, an employee from Hactl, a Jardine Matheson company, won the Jardines Individual Challenge and accumulated over 765,000 of steps over the campaign period – equivalent to 808 trips up Jardine House. “I’m proud to take part in such a meaningful cause. As a Jardines employee, not only was I able to raise awareness and do my part for mental health, but I also improved my fitness and bonded with my fellow colleagues at the same time,” he shared on his motivation. The 58-year-old trained for weeks prior to the contest period.

Alex Fung, who represented ANZ Group, won the Business Associates Challenge with over 652,000 steps – amounting to 689 trips up the Jardine House.

The winners of the corporate challenge were DFI Retail Group (Mannings and GNC) for the Jardine category, and HSBC for the Business Associates category, both accumulating 1.8 million steps.



## **Rounding up MINDSET's 20th anniversary celebrations**

The WUJH 2022 Awards Presentation Ceremony saw some 120 guests come together to celebrate the fantastic results from WUJH. John Witt, Group Managing Director of Jardine Matheson, officiated the event and presented awards to the winning teams and individuals, which was also livestreamed to all participating businesses and NGO partners.

The event marked the conclusion of MINDSET's 20th anniversary celebrations in Hong Kong. The mental health charity kicked off its celebrations with an exhibition held at The Rotunda, Exchange Square, Central Hong Kong, where members of the public could walk through displays showing the initiatives and achievements of MINDSET, its partners, and beneficiaries over two decades.

In October, MINDSET's Mindbrew Pop-Up Store opened in LANDMARK ATRIUM, Central, Hong Kong. The pop-up café was staffed by baristas who have experienced mental health issues in the past and have since been part of MINDSET's job training programme.

Since MINDSET's founding in 2002, it has raised over HK\$78 million through its major fundraising events, with total donations of over HK\$107 million going to 33 different NGOs and charities to support 63 different projects. Through its charitable efforts, MINDSET has also enabled over 77,500 hours of volunteering and supported over 198,000 beneficiaries.

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### Race Results

#### **Community Challenge (Youth)**

- Champion: Youth Outreach
- 1st Runner-Up: St. Rose of Lima's College
- 2nd Runner-Up: Rhenish Church Pang Hok Ko Memorial College

#### **Community Challenge (NGO)**

- Champion: The Mental Health Association of Hong Kong – Amity Place (Kwun Tong North)
- 1st Runner-Up: New Life Psychiatric Rehabilitation Association – The Wellness Centre (Kwai Chung)
- 2nd Runner-Up: Phoenix Clubhouse



### **Individual Challenge (Business Associates)**

- Champion: Alex FUNG, Australia and New Zealand Banking Group Limited
- 1st Runner-Up: Yee Man TSUI, HSBC
- 2nd Runner-Up: Jessie DENIS, Australia and New Zealand Banking Group Limited

### **Individual Challenge (Jardine Matheson Group)**

- Champion: Tat Chung CHENG, Hong Kong Air Cargo Terminals Limited
- 1st Runner-Up: James CHENG, DFI Retail Group
- 2nd Runner-Up: Chi Kam YU, Hong Kong Air Cargo Terminals Limited

### **Corporate Challenge (Business Associates)**

- Champion: HSBC
- 1st Runner-Up: Australia and New Zealand Banking Group Limited
- 2nd Runner-Up: J.P. Morgan

### **Corporate Challenge (Jardine Matheson Group)**

- Champion: DFI Retail Group – Mannings and GNC
- 1st Runner-Up: DFI Retail Group
- 2nd Runner-Up: Hong Kong Air Cargo Terminals Limited

### **Special Awards**

- Most Improved, “Walking Up” (Business Associate): Australia and New Zealand Banking Group Limited
- Most Improved, Walking Up (Jardine Matheson Group): DFI Retail Group, Zung Fu Company Limited
- Outstanding Achiever (Business Associate): Australia and New Zealand Banking Group Limited
- Outstanding Achiever (Jardine Matheson Group): DFI Retail Group, 7-Eleven
- Fundraising: DFI Retail Group



## About Walk Up Jardine House

Walk Up Jardine House is Jardine Matheson's annual charity event. Since 1985, the event has raised over HK\$50 million to support charitable activities in Hong Kong.

Steppers compete by running up 49 floors, covering 947 steps to the Penthouse of Jardine House. Every year, over 500 people including Jardine Matheson executives, colleagues from Group companies, business associates, families, friends, and people from all walks of life connect with each other through Walk Up Jardine House. The event also offers a carnival atmosphere and activities for children and adults alike to enjoy.

[www.walkupjardinehouse.com](http://www.walkupjardinehouse.com)

## About MINDSET

MINDSET is a registered charity in Hong Kong founded by the Jardine Matheson Group in 2002, focused on making a positive and sustainable difference in mental health – a vitally important yet under-resourced area of global concern.

With operations in Hong Kong and Singapore, we collaborate with a number of mental health organisations and NGOs, advocacy groups and corporate partners, with an aim to raise awareness and change perceptions towards mental illness, as well as support initiatives that foster improved mental health through our three focus areas of community partnership, the Jardines' network, as well as fundraising & financial support.

We lead through corporate partnership, education, advocacy and sponsorship, while engaging with the mental health community to drive positive change.

[www.mindset.org.hk](http://www.mindset.org.hk)

## About Jardine Matheson

Jardine Matheson is a diversified Asian-based group founded in China in 1832, with unsurpassed experience in the region. It has a broad portfolio of market-leading businesses, which represent a combination of cash generating activities and long-term property assets and are closely aligned to the increasingly prosperous consumers of the region. The Group's businesses aim to produce sustainable returns by providing their customers with high quality products and services. The Group is committed to driving long-term sustainable success in our businesses and our communities.

Jardine Matheson operates principally in China and Southeast Asia, where its subsidiaries and affiliates benefit from the support of the Group's extensive knowledge of the region and its long-standing relationships. These companies are active in the fields of motor vehicles and related operations, property investment and development, food retailing, health and beauty, home furnishings, engineering and construction, transport services, restaurants, luxury hotels, financial services, heavy equipment, mining and agribusiness.

Jardine Matheson holds interests in Jardine Pacific (100%), Jardine Motors (100%), Hongkong Land (52.6%), DFI Retail Group (77.6%), Mandarin Oriental (79.5%) and Jardine



Cycle & Carriage (75.9%) ('JC&C'). JC&C in turn has a 50.1% shareholding in Astra. Jardine Matheson Holdings Limited is incorporated in Bermuda and has a primary listing on the London Stock Exchange, with secondary listings in Bermuda and Singapore. Jardine Matheson Limited operates from Hong Kong and provides management services to Group companies.

[www.jardines.com](http://www.jardines.com)

### **Media Contacts**

For media enquiries, please contact:

#### **Jardine Matheson**

Azel Han

E: [Azal.han@jardines.com](mailto:Azal.han@jardines.com)

M: +852 6755 0562

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