

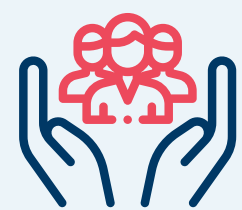
For a better home,  
a better Hong Kong



A HK\$100 million fund  
as an initial injection



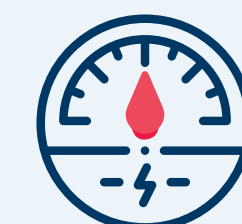
Opportunities for  
social inclusion



Inspires, supports and  
empowers communities



Involves co-creation programmes  
with NGO partners

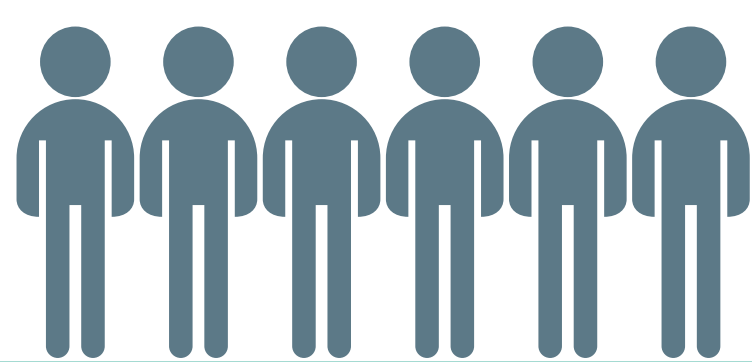


Makes a measurable and  
lasting impact on society

## Benefitting younger generations and families with housing issues

**1 in 7**

people live below  
the poverty line in  
Hong Kong\*



**1 in 6**

children and teens  
under 18 live below  
the poverty line\*



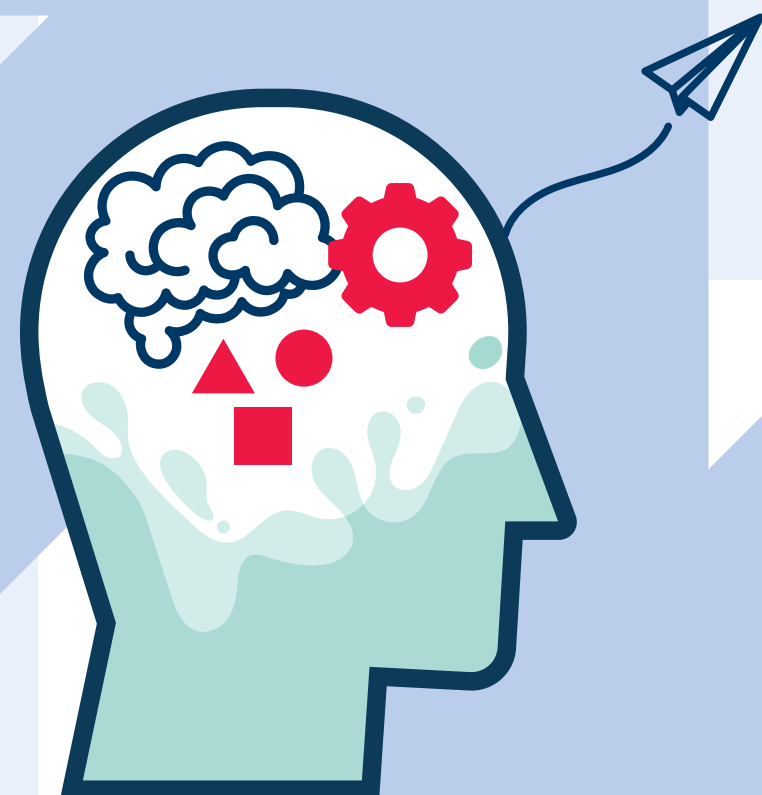
POVERTY LINE\*



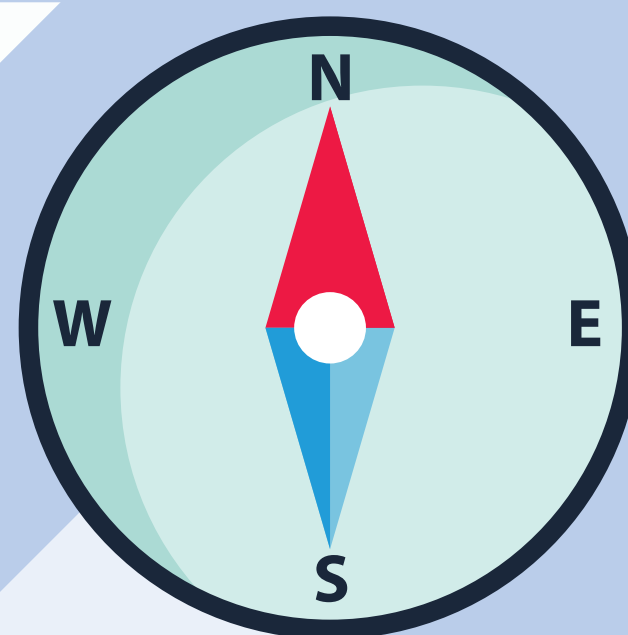
\* Hong Kong Poverty Situation Report 2018.  
Data accounts for government interventions

# Projection based on 2020 candidates of  
Hong Kong Diploma of Secondary Education  
Examination

**1.** Demonstrating the value of  
drive and resilience

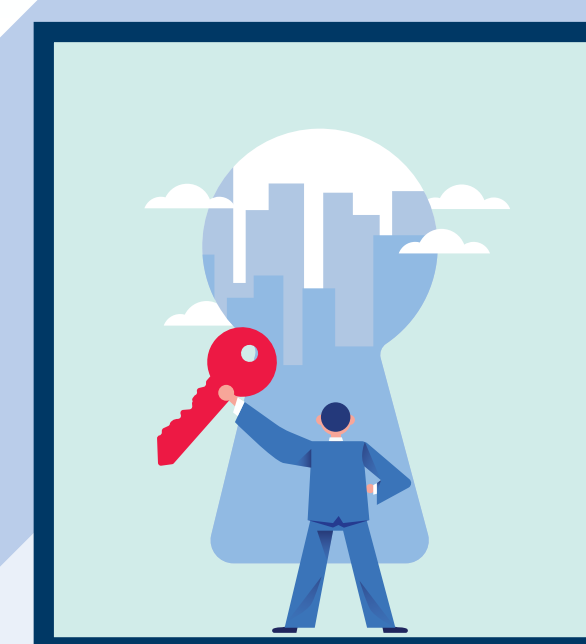


**2.** Being clear about personal  
aspirations and what it takes  
to succeed



**263,435**  
people will join the work-  
force in the next five years#

**3.** Ensuring opportunities  
are made visible and  
accessible



We aim to develop a **GROWTH MINDSET** among young people

inspire : aspire