

FOR IMMEDIATE RELEASE

Walk Up Jardine House 2025 raised over HK\$5 million
Over 1,500 participants mark 40 years of community impact



- 2025 marks the 40th anniversary of the mental health fundraiser Walk Up Jardine House. The initiative has raised over HK\$ 61 million since 1985, championing community causes and mental health awareness in Hong Kong
- Event officiated by Mr. Chris Sun Yuk-han, JP, Secretary for Labour and Welfare of the HKSAR Government and Miss Chan Sau-kam, Member of the Advisory Committee on Mental Health
- Over 1,500 participants took part in commemorating the 40th anniversary, with new sponsorship packages providing mental wellbeing workshops, expanded virtual participation, and community race categories for schools, NGOs and service users introduced this year

12 October 2025, Hong Kong – Today marks the 40th anniversary of *Walk Up Jardine House*, the flagship fundraising event of MINDSET, the mental health charity of Jardine Matheson. As part of the event, over 1,500 participants joined physical and/or virtual races to raise over HK\$5 million¹ to support mental health programme across the city.

¹ Includes monetary and in-kind donations

This year's event welcomed prominent guests, including Mr. Chris Sun Yuk-han, JP, Secretary for Labour and Welfare of the HKSAR Government and Miss Chan Sau-kam, Member of the Advisory Committee on Mental Health, helping to show the increasing focus on mental wellbeing and reinforcing the deepening commitment to supporting better mental health across Hong Kong.

"I commend MINDSET and Walk Up Jardine House for their vital contribution to addressing mental health challenges in Hong Kong. This event provides an important platform for raising awareness and funding for mental health, helping to foster a more supportive community across diverse stakeholder groups. This aligns with the Government's recently announced policy to enhance mental health support, demonstrating the power of collaborative efforts to build a more inclusive community and improve mental wellbeing for all citizens," said Mr. Chris Sun, JP, Secretary for Labour and Welfare of the HKSAR Government.

"Walk Up Jardine House is a powerful example of how community spirit turns awareness into action on mental health. For 40 years, this event has brought together individuals, corporates, schools and NGOs, showing what is possible when we all work together. We have seen the support that MINDSET provides to many frontline organisations to help people across Hong Kong facing mental health challenges. My congratulations to everyone involved on this remarkable milestone and for continuing to inspire positive change," said Miss Chan Sau-kam, Member of the Advisory Committee on Mental Health.

Over 500 participants race up 947 steps for mental health

The physical event was held today where over 500 participants, both in teams and as individuals, tackled the 947 steps of Jardine House's 49 floors. Among them were 70 sponsoring companies within Jardine Matheson and its business partners, and 24 non-governmental organisations (NGOs) and school groups. To celebrate the 40th anniversary of Walk Up Jardine House, a new 'Community' race category was introduced, inviting caregivers, NGO service users, and students to join as mixed teams. Participants have teamed up for a relay, showcasing inclusive participation, encouraging teamwork, and forging meaningful connections across diverse communities.

Jonas Leong from DFI Retail, topped the virtual race leaderboard with over 1.1 million steps – equivalent to 1,200 times up the Jardine House. The winner of the women's individual race was Eliza Siew from Deacons, with a time of 8 minutes and 35 seconds. The winner of the men's individual race was John Tsang from Mannings & GNC, with a time of 6 minutes and 21 seconds. The overall fastest team relay was completed in 4 minutes and 6 seconds by Wellcome Ops. The winner of the community race² was Recover Number One (尋回1隊) of SideBySide, with a time of 1 minute and 52 seconds.

"The 40th anniversary of Walk Up Jardine House is an important moment for all of us working towards better mental health in Hong Kong," said Mr. Andrew Wong, Chair of MINDSET. "As mental health challenges grow across the community, collective action and fundraising are more

² The Community Race ran from the 25th floor to the 49th floor.

important than ever. Celebrating four decades of this fundraiser is not only a milestone for Jardines and MINDSET, but also a testament to the community's lasting support for breaking down stigma and supporting better mental health.”

Walk Up Jardine House 2025 offered a unique hybrid race experience combining virtual and physical challenges. A new virtual race experience was introduced to promote engagement with the community. More than 1,000 individuals took part virtually, competing through checkpoint challenges, distance tracking and motion-sensor exercises, accumulating over 100 million steps in total.

This year's event ran from September to October, aligning with World Suicide Prevention Day (10 September) and World Mental Health Day (10 October). By aligning with these international observances, Walk Up Jardine House serves as a collaborative platform, engaging government, corporates, NGOs and the public in support of fostering mental health in Hong Kong.

Launched in 1985 by Jardine Ambassadors, Walk Up Jardine House has evolved into one of Hong Kong's signature charity events. While its early years supported a wide range of community causes, the founding of MINDSET in 2002 by Jardine Matheson gave the event a dedicated focus on mental health. For over 20 years, it has partnered with the government, NGOs, and community organisations to expand access, reduce stigma, and support reintegration through early intervention, capacity building, and community outreach. Key initiatives include the Health in Mind Programme for schools, the Improving Access to Community Therapies (iACT®) Programme, and Mental Health Ambassador training, collectively reaching thousands across the city.

For more information on the 40-year journey of Walk Up Jardine House, please refer to the appended timeline and the attached factsheet.

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Notes to editor

MINDSET's commitment to mental health

Founded by Jardine Matheson in 2002, MINDSET has become a driving force in shaping Hong Kong's mental health landscape. For more than two decades, MINDSET has partnered with government, NGOs and community organisations to expand access, reduce stigma and support reintegration for persons in recovery.

The initiatives are four-fold: early intervention, building capacity, reintegration and reducing stigma. One of the earliest initiatives was the Health in Mind (HIM) Programme, in collaboration with Kwai Chung Hospital under the Hospital Authority in 2002. The programme empowers secondary school students to act as mental health advocates through interactive activities and training and has since engaged over 100 schools and reached more than 130,000 students, teachers and parents.

MINDSET also broadened access to support and care through its partnership with Mind HK on the Improving Access to Community Therapies (iACT®) Programme. This stepped-care model trains Wellbeing Practitioners to provide complimentary initial assessments and short-term assistance to those who are experiencing mild to severe level of mental health distress. Since inception back in 2022, the programme has trained 130 practitioners and provided assistance to more than 3,500 individuals to date.

At the same time, MINDSET drives reintegration through initiatives with Jardines' portfolio companies to leverage its scale and networks. One key example is the Mindbrew café, supported by DFI Retail Group and Jardine Restaurant Group, which trains and employs persons in recovery as baristas, as well as job fairs that connect them with career opportunities. So far, the initiative has trained more than 30 persons in recovery as baristas and operated 18 pop-up stores across the city. With a strong pipeline of programmes that aim to support persons in recovery reintegration through the Jardines network and its wider community partnerships, MINDSET remains dedicated to making a lasting and tangible contribution to strengthening mental health support in Hong Kong.

Photo captions

Photo 1 Group photo with GoH

- Guests of Honour Mr. Chris Sun Yuk-han, JP, Secretary for Labour and Welfare of the HKSAR Government and Miss Chan Sau-kam, Member of the Advisory Committee on Mental Health, officiates 'Walk Up Jardine House 2025' alongside Jardines and MINDSET leaders as well as Diamond and Platinum Sponsors.



Photo 2 Mr. Sun giving speech

Mr. Chris Sun Yuk-han, JP, Secretary for Labour and Welfare of the HKSAR Government, addresses the importance of collective efforts in promoting mental health and building an inclusive community.



Photo 3 Miss Chan giving speech

- Miss Chan Sau-kam, Member of the Advisory Committee on Mental Health, highlights Walk Up Jardine House's contribution to promote mental health in Hong Kong in the past 40 years.



Photo 4 Mass Walk

- Jardines and MINDSET leaders and officiating guests take part in 49-floor mass walk up for mental health.



Photo 5 Winner of Jardine Matheson (men's team relay) and overall fastest team

- Winner of Jardine Matheson (men's team relay) and the overall fastest team: Wellcome Ops



Photo 6 Winner of Business Associates (mixed team relay)

- Winner of Business Associate (mixed team relay): Standard Chartered – Team A



Photo 7 Winner of Community Race Relay

- Winner of Community Race: SideBySide



Photo 8 Winner of Individual Race (women's)

- Winner of Individual Race (women's): Eliza Siew from Deacons



Photo 9 Winner of Individual Race (men's)

- Winner of Individual Race (men's): John Tsang from Mannings & GNC



Photo 10 Mr. Graham Baker presenting the Fundraising Award to DFI Retail Group

- Mr. Graham Baker (left), Chief Financial Officer of Jardine Matheson presenting the Fundraising Award to Mr. Scott Price (right), Group Chief Executive of DFI Retail Group.



About Walk Up Jardine House

The Walk Up Jardine House event has been held annually since 1985, championing community causes, raising awareness and support for mental health initiatives in Hong Kong. Steppers compete by running up 49 floors, covering 947 steps to the penthouse of Jardine House. Every year, more than 500 participants, including Jardine Matheson executives, colleagues from portfolio companies, business associates, families, friends and people from all walks of life connect with one another through Walk Up Jardine House. The event also offers a carnival and activities for children and adults alike to enjoy.

www.walkupjardinehouse.com

About MINDSET

MINDSET is a registered charity in Hong Kong founded by Jardine Matheson in 2002, focused on making a tangible and sustainable difference towards the underserved mental health community.

MINDSET operates in Hong Kong and Singapore. We aim to raise awareness and change perceptions towards mental illness, as well as support initiatives that foster improved mental health through our three focus areas of community partnership, the Jardines' network, as well as fundraising & financial support. We lead through corporate partnership, education, advocacy and sponsorship while engaging with the mental health community to drive positive change.

Please visit MINDSET's official website at www.mindset.org.hk,
Facebook page at www.facebook.com/MINDSETHongKong and
LinkedIn page at www.linkedin.com/company/mindset-hong-kong/ for the latest information.

About Jardine Matheson

Jardine Matheson is a diversified, Asian-focused investment company. Founded in China in 1832, Jardines' long-term success has been driven by our adaptability and resilience. Our aim is to deliver superior, long-term returns for Jardines' shareholders from a portfolio of market-leading businesses, strategically positioned to capture growth opportunities driven by themes such as urbanisation and the expanding middle-income population across Asia. These companies are active in the fields of automotive and related operations, property investment and development, food retailing, health and beauty, home furnishings, engineering and construction, transport services, restaurants, luxury hotels, financial services, heavy equipment, mining and agribusiness. We are proud to build value for shareholders while also making a positive contribution to the communities we serve.

www.jardines.com