

To: News / Sports Editor

For immediate release

## **Walk Up Jardine House 2012**

*Raises a record of over HK\$3.4 million to fund the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness*

Hong Kong, 18th March 2012 – Over 500 Jardines' executives, staff from all business units, business associates, families and their friends joined forces to raise over HK\$3.4 million today in the annual Walk Up Jardine House. Participants walked – and some ran – up 49 floors, covering 947 steps, to reach the Penthouse of Jardine House at a height of 600 feet.

All proceeds from the event go to MINDSET, a registered charity established by the Jardine Matheson Group that focuses on mental health issues. The funds will be allocated to the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness.

Walk Up Jardine House 2012 consisted of individual and team races, as well as a mass walk following the awards presentation. The School Relay race featured eight teams from the schools participating in MINDSET's 'Health in Mind' programme. Representatives from 30 Jardines business associates participated in relay races, while Jardines fielded 32 teams made up of staff and friends in the Inter-Divisional relay races. There were 29 participants in the Individual races.

Participants were encouraged to dress up for the event to compete for the Fancy Dress Award. The award went to Hong Kong Air Cargo Terminals Limited (Hactl).

The Fund Raising Awards in recognition of the Jardines business unit and business associate that raised the highest amount of funds went to Dairy Farm and Vitasoy International Holdings Limited respectively.

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The winners of the races are:

• Women's individual (29 Floors)	- Natasha Brown	5'28"
• Women's individual (49 Floors)	- Cheung Lai Yin Flora	7'16"
• Men's individual	- Pedro Ribeiro	5'06"
• Team Relay for Jardine Matheson Group	- Men's: Hactl	3'36"
	- Women's: Mannings & GNC	5'07"
	- Mixed: Pizza Hut Hong Kong	3'38"
• Team Relay for Business Associates	- Men's: Vitasoy International Holdings Limited	3'39"
	- Women's: L'Oreal Hong Kong Limited	5'57"
	- Mixed: Jones Lang LaSalle Limited	4'09"
• Team Relay for Schools	- Boys': Yan Chai Hospital No. 2 Secondary School	3'44"
	- Girls': Yan Chai Hospital No.2 Secondary School	5'36"
	- Mixed: Tung Chung Catholic School	4'03"
• Jardine Ambassadors Rose Bowl	- Hactl	3'36"
• Barrow Cup*	- Cheung Yip Kei	6'34"

\* Barrow Cup is awarded to the fastest runner by age over 40 years old (i.e., the smallest value of time over age).

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassador programme has raised more than HK\$34 million for over 360 charitable projects, benefiting more than 350,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector ([www.mindset.org.hk](http://www.mindset.org.hk)).

Education is one of the key focuses of the MINDSET programme. As a platform to promote a positive attitude towards mental illness among young people, Jardine Ambassadors are leading the efforts through the in-school 'Health in Mind' programme, co-organized with the Hong Kong Hospital Authority. Since 2002, the programme has reached over 63,000 students, teachers and parents, and covered 52 secondary schools.

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## Walk Up Jardine House 2012

Photo 1:



Teams race to the top of Jardine House, a total of 49 floors. A record of over HK\$3.4 million for MINDSET is raised in this year's Walk Up Jardine House.

Photos 2:



The Hactl team brings 'Herors' to Central, Hong Kong in the Walk Up Jardine House 2012 and wins the Fancy Dress Award.