



FOR IMMEDIATE RELEASE

Executives Run Wild at CENTRAL Rat Race 2012

*Event draws over 460 participants, generating HK\$2.65 million
for mental health charity MINDSET*

HONG KONG, 14th October 2012 – Many of the city’s highest-flying executives found themselves running the streets of the CBD this morning, navigating a maze of obstacles in front of thousands of cheering spectators during the seventh running of the CENTRAL Rat Race. When the dust had settled, more than 460 participants had completed the course, raising a record HK\$2.65 million for a very worthy cause – MINDSET, a registered charity that provides support to mental health organisations and projects in Hong Kong and mainland China.

The team from Hong Kong Exchanges and Clearing Limited won this year’s “Rat Race Cup”, while Mr Craig Shute from CBRE HK Limited placed first in the “Big Rat Cup” for being the fastest senior executive. Sylvie Emma Keswick took home the popular “Junior Rat Cup” as the fastest Kid Rat in the race, while Castle Peak Hospital won the “NGO Rat Cup”, in which representatives from local NGOs paired up to compete for the prize.

One of Hong Kong’s signature charity events, the CENTRAL Rat Race is themed on the trials and tribulations of the corporate world. This year witnessed the event’s toughest course to date with a number of new challenging obstacles to navigate. For “Top of the Class” on Leg 3, participants had to display strength of body and mind as they climbed the escalators inside Prince’s Building and Alexandra House, and solved a puzzle at the Landmark Atrium. During “Rat ‘n’ Roll” on Leg 6, participants rolled inside a giant hamster wheel outside Jardine House.

“Since its inception in 2006, the CENTRAL Rat Race has grown to become a landmark charity event for Hong Kong, attracting an increasing number of participants, supporters and funds raised for a valuable cause like MINDSET,” said Mr Y K Pang, Chief Executive of Hongkong Land. “The event’s popularity clearly demonstrates the generous nature of Hong Kong people, and showcases the wonderfully interconnected Grade A offices in CENTRAL.”

Mr Ben Keswick, Chairman of MINDSET, said, “All of us at MINDSET are grateful to be the beneficiary of this event for the seventh consecutive year. CENTRAL Rat Race is a terrific platform to raise awareness of the good work mental health organisations do in Hong Kong and



mainland China, as well as the importance of maintaining work-life balance in such a fast-paced business environment.”

Rat Racers competed for a number of other prizes during the event. The “Top Five Speedy Rats Award” was presented to teams from the Hong Kong Exchanges and Clearing Limited, CBRE HK Limited, Savills (Hong Kong) Limited as well as two teams from The Dairy Farm Company Limited. The “Fat Rat Award” for raising the most funds went to Gammon Construction Limited. Ms Junes Shek from the Hongkong and Shanghai Banking Corporation Limited won the “Rat Leader Award” for being the best captain, while the team comprising of LegCo Members and Media Friends took home the “Best Team Spirit Award”.

Liberty Exchange Square Limited won the “Best Dressed Rat Team Award” for the team in best costume, while Mr Matthew Fenwick from KPMG won the “Fancy Rat Award” for the best-costumed individual. The “Best Dressed Junior Rat Award” went to Wong Lok-bun, while the winner of the “Best Dressed NGO Cheering Team Award” was New Life Psychiatric Rehabilitation Association.

The CENTRAL Rat Race 2012 was officiated by Mr Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare; Mr Yip Wing-shing, BBS, MH, JP, Chairman of Central & Western District Council; Mr Chan Hok-fung, Vice Chairman of Central & Western District Council; Mr Ben Keswick, Chairman of MINDSET; Mr Y K Pang, SBS, JP, Chief Executive of Hongkong Land and Mr Raymond Chow, Executive Director of Hongkong Land.

The CENTRAL Rat Race 2012 was supported by the Central and Western District Council, Central Development Limited, South China Morning Post, TVB Pearl, Hong Kong Exchanges & Clearing Limited, J.P. Morgan, KPMG, Mayer Brown JSM, Wise Kids, Mannings, Maxim’s Group, Pizza Hut, Starbucks and ThreeSixty.

Event photos will be available for download under “Photo Gallery” section of the official website (www.CENTRALratrace.com) after 6pm on 14th October 2012.

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About Hongkong Land

Hongkong Land is one of Asia’s leading property investment, management and development groups. Founded in Hong Kong in 1889, Hongkong Land’s business is built on partnership, integrity and excellence.



In Hong Kong, the Group owns and manages some 450,000 sq. m (five million sq. ft) of prime commercial space that defines the heart of the Central Business District. In Singapore, it has been instrumental in the creation of the city-state's new Central Business District at Marina Bay with the expansion of its joint venture portfolio of new developments. Hongkong Land's properties in these and other Asian centres are recognised as market leaders and house the world's foremost financial, business and luxury retail names.

Hongkong Land develops premium residential properties in a number of cities in the region, principally in China and Singapore where its subsidiary, MCL Land, is a significant developer.

Hongkong Land Holdings Limited is incorporated in Bermuda. It has a premium listing on the London Stock Exchange, and secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.

About MINDSET

MINDSET's goal is to make a difference in the area of mental health. It aims to change people's attitudes by raising awareness and understanding of mental health issues, as well as providing direct assistance for individuals, families and organisations in need of help. MINDSET is a registered charity in Hong Kong established by the Jardine Matheson Group in 2002 and led by the Jardine Ambassadors, a group of young executive volunteers from Jardines.

MINDSET's current initiatives are focused on the following areas:

- **Education and Prevention** – to raise awareness of mental health issues among young people through the in-school 'Health in Mind' programme, co-organised with the Hospital Authority since 2002. The programme has reached over 63,000 students, teachers and parents, and currently covers 21 secondary schools;
- **Reintegration** – to support effective reintegration services to mental health hospitals and agencies through patient support activities, together with the promotion of a job training programme for rehabilitated people within Jardine Matheson Group companies;
- **Financial Support** – to fund direct support services for the mentally ill, their carers and their families; examples include donations to the setting up of the Integrated Child and Adolescent Mental Health Centre of the Tuen Mun Hospital; support for school children in Sichuan through counselling work provided by the Hong Kong Polytechnic



University following the 2008 earthquake; and the setting up of a home for people with chronic mental illness called MINDSET Place to assist long-stay residents in reintegrating into society;

- **Community Awareness** – to undertake a range of initiatives that enhance community awareness of mental health related issues.

Beneficiaries of volunteer work and financial support provided by MINDSET include a range of NGOs and Government agencies that are active in the mental health sector.

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Photo 1 - Over 460 participants joined the CENTRAL Rat Race 2012. Officiating at the opening ceremony were (third from right) Mr Y K Pang, SBS, JP, Chief Executive of Hongkong Land; Mr Yip Wing-shing, BBS, MH, JP, Chairman of Central & Western District Council; Mr Ben Keswick, Chairman of MINDSET; Mr Matthew Cheung Kin-chung, GBS, JP, Secretary for Labour and Welfare; Mr Rat; Mr Raymond Chow, Executive Director of Hongkong Land; and Mr Chan Hok-fung, Vice Chairman of Central & Western District Council.



Photo 2 - And they're off -- runners dash down Chater Road for Leg 1 of the CENTRAL Rat Race 2012.



Photo 3 - A very happy Mr Chan Hok-fung, Vice Chairman of Central & Western District Council, crossing the finishing line of the CENTRAL Rat Race 2012.



Photo 4 - The CENTRAL Rat Race 2012 was held in benefit of MINDSET, a registered charity that supports mental health organisations and projects in Hong Kong and mainland China. Mr Rat looks on as Mr Y K Pang, Chief Executive of Hongkong Land (left), presents the cheque for a record HK\$2.65 million to Mr Ben Keswick, Chairman of MINDSET.



Photo 5 - Team members from the Hong Kong Exchanges and Clearing Limited are crowned the champions of the Rat Race Cup.



Photo 6 – Smiles all around as Mr Craig Shute from CBRE HK Limited is awarded the “Big Rat Cup” for being the fastest senior executive.



Photo 7 – The event was supported by the LegCo Members and Media Friends team comprising (second from left) the Hon Charles Peter Mok; (third from left) the Hon Dennis Kwok, and (second from right) the Hon James To Kun-sun.



Photo 8 – Kids get in the act too during the popular Junior Rat Race.



Photo 9 – Sylvie Emma Keswick takes home the prize for the popular, children-oriented Junior Rat Cup.



Photo 10 – The NGO Rat Race teams gear up for the race!



Photo 11 – The “NGO Rat Cup” goes to Castle Peak Hospital.

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Photo 12 - Winners of the “Best Dressed NGO Cheering Team Award”, the New Life Psychiatric Rehabilitation Association, strike a pose in fancy dress.



Photos 13 – 14 – A number of different colourfully costumed runners getting into the spirit at today's CENTRAL Rat Race 2012.