

To: News / Sports Editor

For immediate release

Walk Up Jardine House 2010 – Connecting People, Reaching High

Raises a record of HK\$2.6 million to support MINDSET Place – MINDSET's first home for people recovering from the effects of chronic mental illness

Hong Kong, 21st March 2010 – Over 500 Jardines' executives, staff from all business units, business associates, families and their friends joined forces to raise over HK\$2.6 million today in the annual Walk Up Jardine House. Participants walked – and some ran – up 49 floors, covering 947 steps, to the Penthouse of Jardine House at a height of 600 feet.

This year marks the 25th anniversary of Jardines' most notable annual fund raising event. Proceeds will go to MINDSET, a registered charity established by the Jardine Matheson Group that aids mental health-related projects and organizations. Funds raised today will support MINDSET's latest initiative – MINDSET Place. Operated by New Life Psychiatric Rehabilitation Association, this is MINDSET's first home for people recovering from the effects of chronic mental illness. MINDSET Place offers them a professional level of care and support in a nurturing home-like environment to facilitate their reintegration into the community.

The theme for this year's Walk Up Jardine House – 'Connecting People, Reaching High' – sought to remind people about the power of unity and the Group's collective determination to reach new heights, not just in business but also in terms of raising awareness and support for the less privileged in society.

Walk Up Jardine House 2010 comprised individual, team and veteran races, and a final 'mass walk' that was open to friends, family members and colleagues – but with this final event carrying no obligation to complete all 49 floors.

Jardines fielded 32 teams made up of staff and friends in the Inter-Divisional relay races. There were 38 participants for the Individual races, while representatives from 24 Jardines business associates participated in a relay race. The group Fancy Dress Award went to Hactl, the team with the costume that best reflected the theme of 'Connecting People, Reaching High'. There was also a Fund Raising Award in recognition of the Jardines business units and business associates that raised the highest amount of funds. The Fund Raising Awards were won by Dairy Farm and J.P. Morgan respectively.

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The winners of the races are:

- Women's individual (29 Floors) – Zoe Kwan 4'24"
- Women's individual (49 Floors) – Cheung Lai Yin 7'03"
- Men's individual – Lam Ka Ming 5'14"
- Team Relay for Jardine Matheson Group
 - Men's: Dairy Farm 3'44"
 - Women's: Dairy Farm 5'07"
 - Mixed: Jardine Executive Trainees 3'46"
- Team Relay for Business Associates
 - Men's: The Hong Kong Institute of Certified Public Accountants 3'59"
 - Mixed: HSBC 3'56"
- Team Relay for Schools
 - Men's: Chung Sing Benevolent Society Mrs Aw Boon Haw Secondary School 3'47"
 - Women's: Heep Yunn School 4'25"
 - Mixed: CCC Kung Lee College 4'01"
- Jardine Ambassadors' Rose Bowl – Dairy Farm 3'44"
- Barrow Cup* (Men) – Byron Wong 8'16"
- Barrow Cup* (Women) – Eva Kwan 5'48"

* Barrow Cup is awarded to the fastest runner by age over 40 years old (i.e., the smallest value of time over age).

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassador programme has raised more than HK\$30 million for over 360 charitable projects, benefiting more than 350,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector (www.mindset.org.hk).

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Photo 1:



Team relay participants run up 49 floors of Jardine House in support of MINDSET's latest initiative, MINDSET Place.

Photos 2 & 3:





The Hactl team dressing as Shaolin monks win the Fancy Dress Award in Walk Up Jardine House, celebrating this annual event's silver jubilee.

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