

News Release

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For immediate release

Hongkong Land unveils *From Dream to Reality...The Story of Hongkong Land*

An exhibition exploring the past and present of Hongkong Land, from 1889 to today, and a chronicle of the development of Central, Hong Kong

HONG KONG, 5th October 2015 – Hongkong Land today launched ***From Dream to Reality...The Story of Hongkong Land***, an exhibition that recounts the history of the Company, one that is intertwined with the development of Hong Kong itself. It encapsulates a shared past and chronicles the transformation of Victoria from a small town into the global metropolis of today. The exhibition is open to the public from 5th to 23rd October 2015 at The Rotunda, Exchange Square in Central.

“The exhibition breathes life into the story of Hongkong Land, from the petition of the Central Praya Reclamation to the pioneering development of local landmarks we now know so well. It is with great pride and not a small measure of humility that the people of Hongkong Land have contributed to the historical transformation of the city. Today, the foresight of the founders extends far beyond Hong Kong, with a legacy of world-class properties across the region,” said Mr Y K Pang, Chief Executive of Hongkong Land.

The story of Hongkong Land has grown from an idea over a cup of tea, into a US\$30 billion business. Jardine Matheson and Sir Paul Chater had the original inspiration for the founding of the Company and for the landmark Praya Reclamation Scheme. This visionary proposal founded the Central business district of Hong Kong today, and the establishment of Hongkong Land in 1889. Over the following 125 years the Company erected and acquired fine buildings on the reclaimed land, and has continued to be instrumental in creating the city landscape as it now stands.

Within this narrative are vignettes that provide windows into the past, from the creation of the first mixed-use development in Central and the innovative use of footbridges connecting a dozen skyscrapers in the heart of Hong Kong, to the development of the Mandarin Oriental Hotel Group and the Dairy Farm Company into international brands, and the replication of aspects of Hongkong Land’s property business in other key cities across Asia, especially on the Chinese mainland.

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From Dream to Reality...The Story of Hongkong Land captures a cornerstone of local history. Showcased in the exhibition are detailed illustrations, rare prints, archival photographs, a series of vintage postcards and commissioned reclamation maps. Together these rare materials provide visual entry points into Hong Kong's history and access to highly informative resources. The exhibition also includes an electronic version of "Hongkong Land at 125", a publication that records over a century of the Company's history. This will be available on Hongkong Land's website (<http://www.hkland.com/en/about/our-history/from-1889/>).

Photo caption 1:



"From Dream to Reality... The Story of Hongkong Land" has been accurately curated to tell the history of Hongkong Land and its long-standing relationship with the Central district.

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Photo caption 2:



An electronic version of "Hongkong Land at 125", a book published as part of the celebration of the Company's 125th Anniversary in 2014, is on display.

Photo caption 3:



Mr James Robinson, Executive Director of Hongkong Land and the 125th Anniversary Book Committee Chairman introduces the exhibits on display.

Photo caption 4:



Valuable historical items such as “Plan of the City of Victoria, Hong Kong” by John Bartholomew and Son Ltd., circa early 1890s, from the Hongkong Land Art Collection, depicts the Central District before its transformation into an international metropolis.

Hongkong Land

Hongkong Land is a listed leading property investment, management and development group. Founded in 1889, Hongkong Land’s business is built on excellence, integrity and partnership.

The Group owns and manages almost 800,000 sq. m. of prime office and luxury retail property in key Asian cities, principally in Hong Kong and Singapore. Hongkong Land’s properties attract the world’s foremost companies and luxury brands.

Its Hong Kong Central portfolio represents some 450,000 sq. m. of prime property. It has a further 165,000 sq. m. of prestigious office space in Singapore mainly held through joint ventures, and a 50% interest in a leading office complex in Central Jakarta. The Group also has a number of residential and mixed-use projects under development in cities across Greater China and Southeast Asia, including a luxury retail centre at Wangfujing in Beijing. In Singapore, its subsidiary, MCL Land, is a well-established residential developer.

Hongkong Land Holdings Limited is incorporated in Bermuda and has a standard listing on the London Stock Exchange as its primary listing, with secondary listings in Bermuda and Singapore. The Group’s assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.

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