

To: News / Sports Editor

For immediate release

Walk Up Jardine House Marks 30th Anniversary

Raises a record of over HK\$4 million to fund the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness

Hong Kong, 19th April 2015 – Over 500 Jardines' executives, employees from all business units, business associates, families and their friends joined forces to raise a record of over HK\$4 million today to mark the 30th anniversary of Walk Up Jardine House. Participants ran – and some walked – up 49 floors, covering 947 steps, to reach the Penthouse of Jardine House at a height of 600 feet.

As well as the usual competitive race, a range of activities for families and kids were arranged. Participants enjoyed the cotton candy, ice-cream bars, popcorn and smoothies provided for free while the Jardine House mascot and clowns gave out balloons to children.

The event was raising funds for MINDSET, a registered charity established by the Jardine Matheson Group that focuses on the area of mental health. The funds will be allocated to the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness and to provide support for direct services to those in need of help.

Walk Up Jardine House 2015 incorporated individual and team races, as well as a mass walk following the awards presentation. The School Relay race included ten teams from the schools participating in MINDSET's 'Health in Mind' programme. Representatives from 35 Jardines business associates participated in relay races, while the Jardine Matheson Group fielded 29 teams made up of employees and friends in the Inter-Divisional relay races. Thirty-one participants ran up all 947 steps from the ground floor to the 49 floors in the individual races.

Participants were encouraged to dress up for the event to compete for the Fancy Dress Awards. The Team Award went to Hactl, which invited the 'Thistle Man' mascot from 1985 to join the event again.

The Fund Raising Awards in recognition of the Jardines business unit and business associate that raised the highest amount of funds went to Dairy Farm and DBS Bank, respectively.

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The winners of the races are:

- Women's individual (29 Floors) – Ma Chak Yu 4'57"
- Women's individual (49 Floors) – Kate Kwok 9'32"
- Men's individual – Yeung Yui Sheung 6'11"
- Team Relay (Jardine Matheson Group)
 - Men's: Pizza Hut Hong Kong 3'42"
 - Women's: Mannings & GNC 6'16"
 - Mixed: Pizza Hut Hong Kong 3'47"
- Team Relay (Business Associates)
 - Men's: Vitasoy International 3'31"
 - Women's: L'Oréal Hong Kong 6'06"
 - Mixed: Canon Hongkong 3'56"
- Team Relay (Schools)
 - Boys': CCC Ming Yin College 3'35"
 - Girls': SKH Tsoi Kung Po Secondary School 5'09"
 - Mixed: San Wui Commercial Secondary School 4'06"
- Jardine Ambassadors Rose Bowl – Vitasoy International 3'31"
- Barrow Cup* (Men) – Man Sung Keung 7'12"

* Barrow Cup, which is for runners of over 40 years old, is awarded to the one with the smallest value of his running time divided by age.

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassadors programme has raised more than HK\$45 million for over 360 charitable projects, benefiting more than 375,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector (www.mindset.org.hk).

Education is one of the key focuses of the MINDSET programme. As a platform to promote a positive attitude towards mental illness among young people, Jardine Ambassadors are leading the efforts through the in-school 'Health in Mind' programme, co-organized with the Hong Kong Hospital Authority. Since 2002, the programme has reached over 100,000 students, teachers and parents, and covered 77 secondary schools.

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Walk Up Jardine House 2015

Photo 1:



Participants of Walk Up Jardine House run at their full speed at the starting point.

Photo 2:



The Hactl team brings 'Pikachu' to Central, Hong Kong in the Walk Up Jardine House 2015 and wins the Fancy Dress Award.