

To: News / Sports Editor

For immediate release

Walk Up Jardine House 2014

Raises a record of over HK\$3.8 million to fund the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness

Hong Kong, 23rd March 2014 – Over 500 Jardines' executives, staff from all business units, business associates, families and friends joined forces to raise over HK\$3.8 million today in the annual Walk Up Jardine House. Participants ran – and some walked – up 49 floors, covering 947 steps, to reach the Penthouse of Jardine House at a height of 600 feet.

All proceeds from the event go to MINDSET, a registered charity established by the Jardine Matheson Group that focuses on the area of mental health. The funds will be allocated to the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness and to provide support for direct services to those in need of help.

Walk Up Jardine House 2014 consisted of individual and team races, as well as a mass walk following the awards presentation. The School Relay race featured seven teams from the schools participating in MINDSET's 'Health in Mind' programme. Representatives from 29 Jardines business associates participated in a relay race, while Jardines fielded 24 teams made up of staff and friends in the Inter-Divisional relay races. There were 30 participants in the Individual races.

Participants were encouraged to dress up for the event to compete for the Fancy Dress Award. The Award went to Hong Kong Air Cargo Terminals (Hactl).

The Fund Raising Awards in recognition of the Jardines business unit and the business associate that raised the highest amount of funds went to Dairy Farm and Canon Hongkong Company Limited respectively.

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The winners of the races are:

- Women's individual (29 Floors) – Tsai Yuen Yi 4'21"
- Women's individual (49 Floors) – Flora, Cheung Lai Yin 7'06"
- Men's individual – Yeung Yui Sheung 5'39"
- Team Relay (Jardine Matheson Group) – Men's: Pizza Hut Hong Kong 3'29"
– Mixed: Pizza Hut Hong Kong 3'35"
- Team Relay (Business Associates) – Men's: Vitasoy International 3'24"
– Women's: L'Oréal Hong Kong 5'55"
– Mixed: Canon Hongkong 3'52"
- Team Relay (Schools) – Boys': Yan Chai Hospital Wong 3'53"
Wha San Secondary School
– Girls': CCC Ming Yin College 5'30"
– Mixed: San Wui Commercial 4'03"
Society Secondary School
- Jardine Ambassadors Rose Bowl – Vitasoy International 3'24"
- Barrow Cup* (Men) – Richard Browne 6'27"
- Barrow Cup* (Women) – Ko Siu Yung 9'46"

* Barrow Cup is awarded to the fastest runner by age over 40 years old (i.e., the smallest value of time over age).

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassadors programme has raised more than HK\$41 million for over 360 charitable projects, benefiting more than 370,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector (www.mindset.org.hk).

Education is one of the key focuses of the MINDSET programme. As a platform to promote a positive attitude towards mental illness among young people, Jardine Ambassadors are leading the efforts through the in-school 'Health in Mind' programme, co-organized with the Hong Kong Hospital Authority. Since 2002, the programme has reached over 89,000 students, teachers and parents, and covered 67 secondary schools.

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Walk Up Jardine House 2014

Photo 1:



Participants of Walk Up Jardine House run at their full speed at the starting point.

Photo 2:



The Hactl team brings 'Despicable Me' to Central, Hong Kong in the Walk Up Jardine House 2014 and wins the Fancy Dress Award.