

Walk Up Jardine House 2014

The Walk Up Jardine House 2014, one of Jardines' most notable annual charitable events, is scheduled for Sunday 23rd March 2014. Participants compete by running up 49 floors, covering 947 steps to reach the Penthouse of Jardine House. It consists of individual and team races, as well as a mass walk following the awards presentation.

The event raises funds for MINDSET, a registered charity established by the Jardine Matheson Group that focuses on mental health issues. The funds will be allocated to the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness.

Last year, over 500 Jardines' executives, staff from all business units, business associates, families and their friends joined forces to raise a record of HK\$3.7 million for MINDSET. To participate in the team relay or individuals races, or the more leisurely 'Mass Walk', please contact Tina Cheung at (852) 2579-2124 for more details.

To find out more about Walk Up Jardine House, check out 'Walk Up Jardine House' page on Facebook.

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassador programme has raised more than HK\$41 million for over 360 charitable projects, benefiting more than 370,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector (www.mindset.org.hk).

18th March 2014