

To: Business editors

For immediate release

Hongkong Land Celebrates 20 Years in Vietnam

HANOI, 22nd October 2013 - Hongkong Land today marked the 20th anniversary of its entry into the Vietnam property industry through its joint venture Central Building, a premium office and retail development in the heart of Hanoi. Leading members of the business community, senior government officials and diplomats commemorated the occasion in Hanoi.

“Hongkong Land recognised the development potential of Hanoi and of Vietnam in the early 1990s. Our involvement in Central Building 20 years ago was one of the earliest foreign investments in the Vietnamese office market,” said Mr Y K Pang, Chief Executive of Hongkong Land. “We are delighted to have been part of the success of Central Building with our co-owners and tenants, with whom we have built a solid partnership over the long term.”

Completed in 1995, Central Building is owned 73.5% by Hongkong Land and 26.5% by Kinh Do One Member Ltd. Co, a business owned by the Hanoi Federation of Labour. The Grade-A office tower offers some 3,800 sq. m. (40,000 sq. ft) of premium commercial space spreading over six office floors and a ground floor with retail outlets. The building also has a basement car park.

Situated at the intersection of Hai Ba Trung and Ba Trieu Streets, Central Building is close to the Hanoi Opera House, Government offices, and the Hilton and Metropole hotels. Its prime location in the centre of Hanoi and its status as a building attaining rigorous international standards has resulted in foreign banks, embassies and blue-chip multinational companies being key tenants over the past two decades.

Another leading commercial address in Hanoi, 63 Ly Thai To is also a premium office and retail development of Hongkong Land, which seeks to develop and manage quality commercial properties in downtown locations across the region. Both Central Building and 63 Ly Thai To have a 100% occupancy rate.

Photo Caption:



Hongkong Land celebrated the 20th anniversary of its entry into the Vietnam property market. (Second from right) Mr Y K Pang, Chief Executive of Hongkong Land and Mr Tran Van Thuc, Chairman of Hanoi Federation of Labour officiated the cake-cutting ceremony, and also accompanied by (right) Mr Alain Cany, Country Chairman of Jardine Matheson Vietnam and (left) Mr Le Thanh Da, Vice Chairman of Hanoi Federation of Labour.

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Notes to Editors:

About Hongkong Land

Hongkong Land is one of Asia's leading property investment, management and development groups. Founded in Hong Kong in 1889, Hongkong Land's business is built on partnership, integrity and excellence.

In Hong Kong, the Group owns and manages some 450,000 sq. m. (five million sq. ft) of prime commercial space that defines the heart of the Central Business District. In Singapore, it has been instrumental in the creation of the city-state's new Central Business District at Marina Bay with the expansion of its joint venture portfolio of new developments. Hongkong Land's properties in these and other Asian centres are recognised as market leaders and house the world's foremost financial, business and luxury retail names.

Hongkong Land develops premium residential properties in a number of cities in the region, principally in China and Singapore where its subsidiary, MCL Land, is a significant developer.

Hongkong Land Holdings Limited is incorporated in Bermuda. It has a premium listing on the London Stock Exchange, and secondary listings in Bermuda and Singapore. The Group's assets and investments are managed from Hong Kong by Hongkong Land Limited. Hongkong Land is a member of the Jardine Matheson Group.