

To: News / Sports Editor

For immediate release

Walk Up Jardine House 2013

Raises a record of over HK\$3.7 million to fund the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness

Hong Kong, 17th March 2013 – Over 500 Jardines' executives, staff from all business units, business associates, families and their friends joined forces to raise over HK\$3.7 million today in the annual Walk Up Jardine House. Participants ran – and some walked – up 49 floors, covering 947 steps, to reach the Penthouse of Jardine House at a height of 600 feet.

All proceeds from the event go to MINDSET, a registered charity established by the Jardine Matheson Group that focuses on mental health issues. The funds will be allocated to the promotion of mental health in the community with the aim of reducing the stigma associated with people suffering from mental illness.

Walk Up Jardine House 2013 consisted of individual and team races, as well as a mass walk following the awards presentation. The School Relay race featured six teams from the schools participating in MINDSET's 'Health in Mind' programme. Representatives from 33 Jardines business associates participated in a relay race, while Jardines fielded 27 teams made up of staff and friends in the Inter-Divisional relay races. There were 33 participants in the Individual races.

Participants were encouraged to dress up for the event to compete for the Fancy Dress Awards. The Team Award went to Hactl while the Individual Award was won by Danny Luk.

The Fund Raising Awards in recognition of the Jardines business units and business associate that raised the highest amount of funds went to Dairy Farm and Asana Wellness respectively.

– more –

The winners of the races are:

• Women's individual (29 Floors)	– Tze Yuk Lin	4'53"
• Women's individual (49 Floors)	– Cheung Lai Yin	7'42"
• Men's individual	– Yeung Yui Sheung	6'08"
• Team Relay (Jardine Matheson Group)	– Men's: Pizza Hut Hong Kong	3'46"
	– Women's: Mandarin Oriental Hong Kong	6'53"
	– Mixed: Pizza Hut Hong Kong	3'49"
• Team Relay (Business Associates)	– Men's: MTR Corporation	3'47"
	– Women's: RTHK Radio 3	5'49"
	– Mixed: Standard Chartered Bank (HK) Ltd	4'07"
• Team Relay (Schools)	– Boys': Queen Elizabeth School	4'00"
	– Girls': Queen Elizabeth School	6'01"
	– Mixed: ELCHK Yuen Long Lutheran Secondary School	4'29"
• Jardine Ambassadors Rose Bowl	– Pizza Hut Hong Kong	3'46"
• Barrow Cup* (Men)	– Cheung Yip Kei	6'21"
• Barrow Cup* (Women)	– Tze Yuk Lin	4'53"

* Barrow Cup is awarded to the fastest runner by age over 40 years old (i.e., the smallest value of time over age).

Walk Up Jardine House is organized by the Jardine Ambassadors, young executives from across Group companies who spearhead the community projects. Since 1982, the Jardine Ambassadors programme has raised more than HK\$38 million for over 360 charitable projects, benefiting more than 360,000 people. Launched in 2002 and led by the Jardine Ambassadors, MINDSET is the Jardine Matheson Group's philanthropic initiative in Hong Kong and mainland China intended to make a difference in the area of mental health. It aims to raise awareness and understanding of mental health issues and to provide practical support for charitable initiatives in the sector (www.mindset.org.hk).

Education is one of the key focuses of the MINDSET programme. As a platform to promote a positive attitude towards mental illness among young people, Jardine Ambassadors are leading the efforts through the in-school 'Health in Mind' programme, co-organized with the Hong Kong Hospital Authority. Since 2002, the programme has reached over 76,000 students, teachers and parents, and covered 59 secondary schools.

For further information, please contact:

Jardine Matheson Limited
Esther Wong

(852) 2843 8253

GolinHarris
Kenneth Young

(852) 2501 7987

Walk Up Jardine House 2013

Photo 1:



Ben Keswick, Managing Director of the Jardine Matheson Group and Chairman of MINDSET, and representatives from major sponsors, officiate the ceremony of Walk Up Jardine House.

Photo 2:



The Hactl team brings 'Marvel Heros' to Central, Hong Kong in the Walk Up Jardine House 2013 and wins the Fancy Dress Award.

Photo 3:



Participants of Walk Up Jardine House have fun at the event.

- end -